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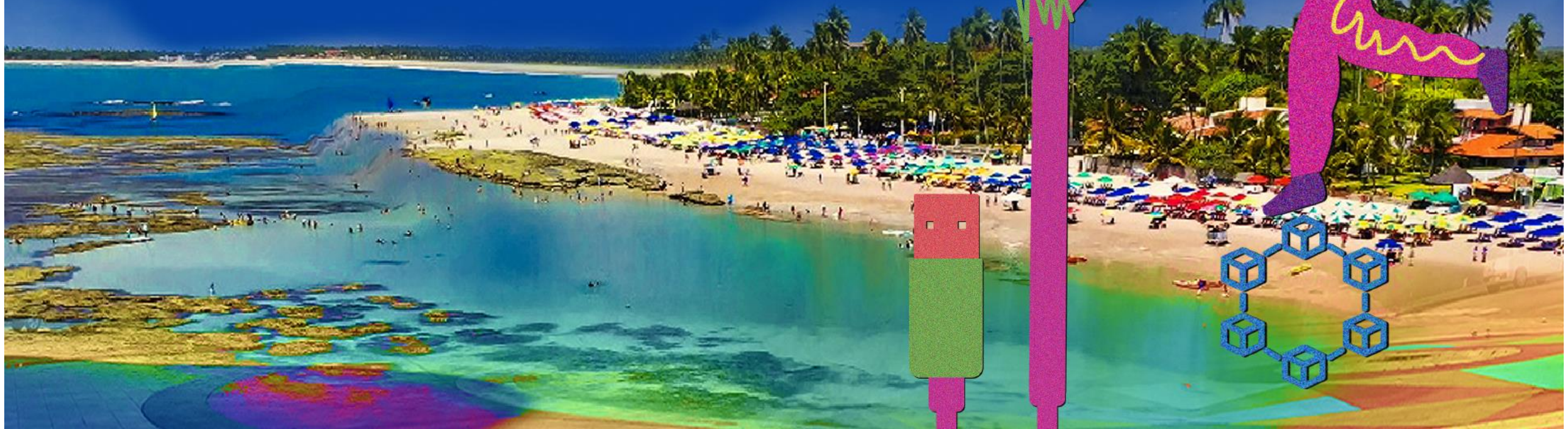
2024

AUG 12-13

HYBRID EVENT

44th INTERNATIONAL CONGRESS on INTELLECTUAL PROPERTY

Recife / Porto de Galinhas | Brazil





For over six decades, ABPI has been instrumental in advancing Intellectual Property, establishing itself as the foremost Brazilian authority on the subject's study and dissemination.

ABPI hosts a variety of webinars, courses, and events, notably the esteemed International Congress on Intellectual Property.

Thus, ABPI contributes to the spread of knowledge and the reinforcement of IP, forging a more secure future for institutions, corporations, trademarks, and services.





One of the largest forums in Latin America

The ABPI International Congress on Intellectual Property ranks among Latin America's premier and most pivotal IP forums, convening distinguished experts and leading figures in the global and Brazilian IP scenarios.

One of the largest forums in Latin America

- In-person and online;
- Quality content;
- High-level debates;
- Internationally renowned speakers;
- Two plenary sessions, eight panels, and eight Table Topics will be held during the two event days.

IN ITS LAST HYBRID EDITION:

- Over 15 thousand website hits registered;
- 758 registered participants, 530 in person and 228 online;
- Participants from 39 different countries.





Plenary Sessions and Panels

With the theme “Accelerating into the Future: Intellectual Property and Ethics Amidst Emerging Technologies”, ABPI’s 44th Congress will count on the participation of the most prominent professionals from the public and private sectors.

The event provides an exclusive opportunity to discuss current issues and update knowledge on key IP issues:

- Innovation and new technologies
- Patents
- BPTO and government projects
- Technology transfer and its impacts
- Rights Licensing
- Use of brands in the new economy
- Copyright and the Economics of Culture
- Biotechnology, among others

Table Topics

- An advantage of ABPI's Congress;
- Eight sessions;
- Spaces for the exchange of experiences between panelists and participants;
- Participative experience with exclusive content.



2024
Recife / Porto de
Galinhas

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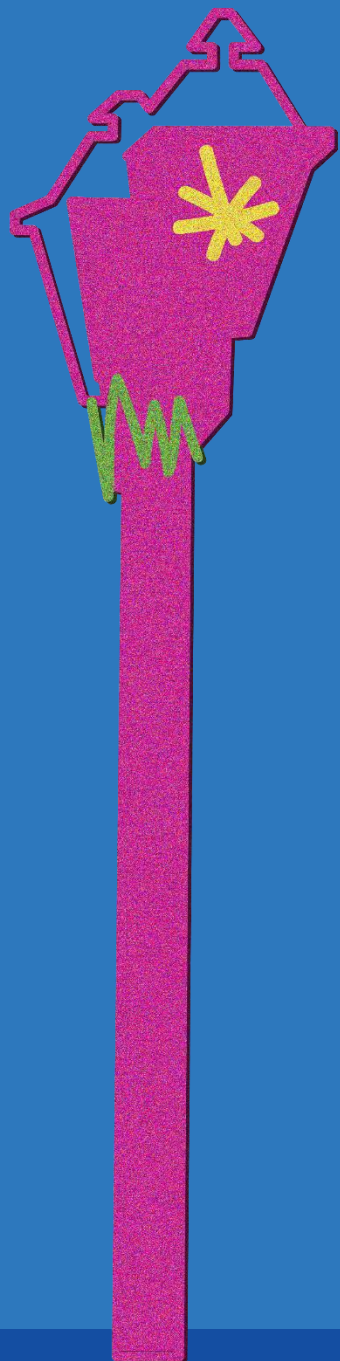
Exhibition, Hospitality Rooms & Networking Area

Our EXHIBITION and NETWORKING spaces provide sponsors with a premium showcase, ensuring significant exposure to a curated audience.

Leading companies and brands in the Intellectual Property realm are event participants.

You can also seize the opportunity to become a solution provider for attending law firms and companies as part of ABPI's Congress EXHIBITOR categories – in-person and virtual – offering a strategic platform to connect your products and services with your target clientele.





Why Join?



Engage with leading figures in the IP community. The Congress presents a platform to share insights with the most respected experts in patents, trademarks, industrial designs, copyrights, and a spectrum of IP fields.



Discover innovative legal strategies and cutting-edge solutions for complex legal challenges.



Expand your knowledge about critical intellectual property issues in the global scenario while connecting with a select group of the sector's leading professionals.



Enhance your networking opportunities.



Why Join?

Regular participants of ABPI's Congress include intellectual property lawyers, IP owners and agents, judges, educators, students, media professionals, entrepreneurs, corporate executives, members of the Executive Branch, legislators, consultants, as well as members of academic institutions and Brazilian and international science and technology institutes.



Why Join?

Becoming a sponsor of ABPI's 44th International Congress on Intellectual Property is an opportunity to boost your company's influence among the diverse community that constitutes the event's extensive audience.

It is also a way to stay current with industry updates, strengthen networking, and enhance the visibility of your products and services to the customers who matter most.

Advantages of becoming a **DIAMOND** sponsor*

*THE BENEFITS INCLUDED IN ALL CATEGORIES ARE NEGOTIABLE OR INTERCHANGEABLE, CONSIDERING THE PARTICULAR INTERESTS OF EACH SPONSOR.

BENEFITS:

- **Speaker/theme nomination**** in one of the 8 panels of the Congress;
- Five free in-person registrations; ten free online registrations;
- Mention of the sponsor in videos at the opening and closing of the event according to the category;
- Insertion of the sponsor's logo in the digital promotional material according to the category;
- Advertising video (30 seconds) of the sponsor broadcast in plenary sessions***;
- Access to the event speakers' room;
- Virtual Hospitality room virtual and/or hybrid booth.

** Subject to approval by the Organizing Committee.

*** Video produced by the sponsor and subject to approval by the Organizing Committee.

INVESTMENT:
BRL 78,500.00



Advantages of becoming a PLATINUM sponsor*

*THE BENEFITS INCLUDED IN ALL CATEGORIES ARE NEGOTIABLE OR INTERCHANGEABLE, CONSIDERING THE PARTICULAR INTERESTS OF EACH SPONSOR.

BENEFITS:

- Four free in-person registrations; eight free online registrations;
- Mention of the sponsor in videos at the opening and closing of the event according to the category;
- Insertion of the sponsor's logo in the digital promotional material according to the category;
- Advertising video (30 seconds) of the sponsor broadcast in plenary sessions**;
- Sponsorship/organization of a HYBRID Table Topic***;
- Access to the event speakers' room;
- Virtual Hospitality room virtual and/or hybrid booth.

INVESTMENT:
BRL 57,500.00

** Video produced by the sponsor and subject to approval by the Organizing Committee.

*** Topic subject to approval by the Organizing Committee.



Advantages of becoming a **GOLD sponsor***

*THE BENEFITS INCLUDED IN ALL CATEGORIES ARE NEGOTIABLE OR INTERCHANGEABLE, CONSIDERING THE PARTICULAR INTERESTS OF EACH SPONSOR.

BENEFITS:

**INVESTMENT:
BRL 42,500.00**

- Three free in-person registrations; six free online registrations;
- Mention of the sponsor in videos at the opening and closing of the event according to the category;
- Insertion of the sponsor's logo in the digital promotional material according to the category;
- Sponsorship/organization of a HYBRID Table Topic**.

** Topic subject to approval by the Organizing Committee.



Advantages of becoming a SILVER sponsor*

*THE BENEFITS INCLUDED IN ALL CATEGORIES ARE NEGOTIABLE OR INTERCHANGEABLE, CONSIDERING THE PARTICULAR INTERESTS OF EACH SPONSOR.

BENEFITS:

INVESTMENT:
BRL 26,500.00

- Two free in-person registrations and four free online registrations;
- Mention of the sponsor in videos at the opening and closing of the event according to the category;
- Insertion of the sponsor's logo in the digital promotional material according to the category;
- Sponsorship/organization of a Table Topic - 100% ONLINE **.

***Topic subject to approval by the Organizing Committee.*



Advantages of becoming a **BRONZE sponsor***

*THE BENEFITS INCLUDED IN ALL CATEGORIES ARE NEGOTIABLE OR INTERCHANGEABLE, CONSIDERING THE PARTICULAR INTERESTS OF EACH SPONSOR.

BENEFITS:

- One free in-person registration and two free online registrations;
- Mention of the sponsor in videos at the opening and closing of the event according to the category;
- Insertion of the sponsor's logo in the digital promotional material according to the category;
- Virtual Hospitality Room.

INVESTMENT:
BRL 21,500.00



Advantages of becoming an Exhibitor

EXHIBITOR A BENEFITS (in-person and virtual)

- Two free registrations in the EXHIBITOR category;
- Mention of the sponsor in the support category in the event's promotional material;
- Company description;
- Virtual room and in-person service lounge;
- Institutional video broadcast on TV - provided by the exhibitor;
- Link to the company website;
- PDF material available for download by visitors;
- Option to invite participants for a meeting/raffle at the booth – organized by ABPI.

INVESTMENT: BRL 21,500.00

EXHIBITOR B BENEFITS (100% virtual):

- Two free ONLINE registrations;
- Mention of the sponsor in the support category in the promotional material of the event;
- Company description;
- Link to a virtual service room;
- PDF material available for download by visitors.

INVESTMENT: BRL 10,750.00





44th **INTERNATIONAL** **CONGRESS on** **INTELLECTUAL** **PROPERTY**

Recife / Porto de Galinhas | Brazil

**CONNECT TO THE BEST
INTELLECTUAL PROPERTY
EXPERTS**

For additional information
Please contact Erika Diniz (ABPI)

abpi@abpi.org.br  **+55 21 98152 2432**

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